



# ORDER

Flight Dates **09/28/12-10/04/12**

Contract / Revision **312872 /**

Original Date / Revision  
09/26/12 10/04/12

Advertiser **American Future Fund**

Agency **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**American Future Fund**

Agency Com 15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:13:00

Estimate # **522**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive  
Dave Lombardo

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| Dave Lombardo     | 100%   |            |          |
| Tanya Winscott    | %      |            |          |

Order Share 15% Market Value 239333

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| CABLE             | %          | 0      |
| KASW              | %          | 0      |
| KDRX              | %          | 0      |
| KPHO              | 18%        | 43080  |
| KPNX              | 18%        | 43080  |
| KPPX              | %          | 0      |
| KSAZ              | 24%        | 57440  |
| KTVK              | 25%        | 59833  |
| KTVW              | %          | 0      |
| KUSK              | %          | 0      |
| KUTP              | %          | 0      |
| UNKWN             | %          | 0      |

## Order Totals

| Month          | # of Spots | Net Amount         | Gross Amount       | Rating      |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 8          | \$5,270.00         | \$6,200.00         | 0.00        |
| October 2012   | 23         | \$25,245.00        | \$29,700.00        | 0.00        |
| <b>Totals</b>  | <b>31</b>  | <b>\$30,515.00</b> | <b>\$35,900.00</b> | <b>0.00</b> |

## Billing Plan

| Start Date | End Date | # Spots | Net Amount  | Gross Amount |
|------------|----------|---------|-------------|--------------|
| 08/27/12   | 09/30/12 | 8       | \$5,270.00  | \$6,200.00   |
| 10/01/12   | 10/04/12 | 23      | \$25,245.00 | \$29,700.00  |

|     |      |                   |                 |                                |       |                |         |     |                   |             |     |               | <u>Totals</u> |          |
|-----|------|-------------------|-----------------|--------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|---------------|----------|
| Ln  | Ch   | Start             | End             | Inventory Code                 | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg Type      | Spots         | Amount   |
| N 1 | KNXV | 09/28/12          | 09/28/12        | M-F 7-9am<br>M-F 7-9am         | CM    | 7am-9am        | ----F-- | :30 | 1                 | \$500.00    | FX  | 0.00 NM       | 1             | \$500.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |          |
|     |      | Week: 09/24/12    | 09/30/12        | ----F--                        |       |                |         |     | 1                 | \$500.00    |     | 0.00          |               |          |
| N 2 | KNXV | 09/28/12          | 09/28/12        | M-F 6pm-630pm<br>M-F 6pm-630pm | CM    | 6pm-630pm      | ----F-- | :30 | 1                 | \$900.00    | P-2 | 0.00 NM       | 1             | \$900.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |               |          |
|     |      | Week: 09/24/12    | 09/30/12        | ----F--                        |       |                |         |     | 1                 | \$900.00    |     | 0.00          |               |          |



KNXV

Print Date: 10/04/12

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Contract / Revision **312872** Flight Dates **09/28/12-10/04/12**

Hiatus Dates

Original Date / Revision 09/26/12/ 10/04/12

Order Sep 00:13:00

Advertiser **American Future Fund** Product **American Future Fund**

Estimate # **522**

| Ln    | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time     | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Totals |            |
|-------|------|-------------------|-----------------|--------------------------------------|-------|--------------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
|       |      |                   |                 |                                      |       |                    |         |     |                   |             |     |               |      | Spots  | Amount     |
| N 3   | KNXV | 09/28/12          | 09/28/12        | M-F 630pm-7pm<br>M-F 630pm-7pm       | CM    | 630pm-7pm          | ----F-- | :30 | 1                 | \$1,200.00  | FX  | 0.00          | NM   | 1      | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/24/12          | 09/30/12        | ----F--                              |       |                    |         |     | 1                 | \$1,200.00  |     | 0.00          |      |        |            |
| N 4   | KNXV | 09/28/12          | 09/28/12        | M-F 10-1035pm<br>10pm News           | CM    | 10pm-1035pm        | ----F-- | :30 | 1                 | \$1,200.00  | P-2 | 0.00          | NM   | 1      | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/24/12          | 09/30/12        | ----F--                              |       |                    |         |     | 1                 | \$1,200.00  |     | 0.00          |      |        |            |
| N 5   | KNXV | 09/28/12          | 09/28/12        | Nightline<br>Nightline               | CM    | 1035p-1102p / 113p | ----F-- | :30 | 1                 | \$500.00    | P-3 | 0.00          | NM   | 1      | \$500.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/24/12          | 09/30/12        | ----F--                              |       |                    |         |     | 1                 | \$500.00    |     | 0.00          |      |        |            |
| N 6   | KNXV | 09/29/12          | 09/29/12        | SA 10-1035pm<br>10pm News            | CM    | 10pm-1035pm        | -----S- | :30 | 1                 | \$700.00    | P-3 | 0.00          | NM   | 1      | \$700.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S-                              |       |                    |         |     | 1                 | \$700.00    |     | 0.00          |      |        |            |
| N 7   | KNXV | 09/30/12          | 09/30/12        | Su 8-9am<br>ABC This Week            | CM    | 8-9am              | -----S  | :30 | 1                 | \$1,000.00  | FX  | 0.00          | NM   | 1      | \$1,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S                               |       |                    |         |     | 1                 | \$1,000.00  |     | 0.00          |      |        |            |
| N 8   | KNXV | 09/30/12          | 09/30/12        | SU 1105pm-1205am<br>SU 1105pm-1205am | CM    | 1105pm-1205am      | -----S  | :30 | 1                 | \$200.00    | P-3 | 0.00          | NM   | 1      | \$200.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S                               |       |                    |         |     | 1                 | \$200.00    |     | 0.00          |      |        |            |
| N 9   | KNXV | 10/01/12          | 10/04/12        | M-F 7-9am<br>M-F 7-9am               | CM    | 7am-9am            | MTWT--- | :30 | 4                 | \$500.00    | FX  | 0.00          | NM   | 4      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | MTWT---                              |       |                    |         |     | 4                 | \$500.00    |     | 0.00          |      |        |            |
| N 10  | KNXV | 10/01/12          | 10/04/12        | M-F 6pm-630pm<br>M-F 6pm-630pm       | CM    | 6pm-630pm          | MTWT--- | :30 | 4                 | \$900.00    | P-2 | 0.00          | NM   | 4      | \$3,600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | MTWT---                              |       |                    |         |     | 4                 | \$900.00    |     | 0.00          |      |        |            |
| N 11  | KNXV | 10/01/12          | 10/04/12        | M-F 630pm-7pm<br>M-F 630pm-7pm       | CM    | 630pm-7pm          | MTWT--- | :30 | 4                 | \$1,200.00  | FX  | 0.00          | NM   | 4      | \$4,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | MTWT---                              |       |                    |         |     | 4                 | \$1,200.00  |     | 0.00          |      |        |            |
| N 12  | KNXV | 10/01/12          | 10/04/12        | M-F 10-1035pm<br>10pm News           | CM    | 10pm-1035pm        | MTWT--- | :30 | 4                 | \$1,200.00  | P-2 | 0.00          | NM   | 4      | \$4,800.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | MTWT---                              |       |                    |         |     | 4                 | \$1,200.00  |     | 0.00          |      |        |            |
| N 13  | KNXV | 10/01/12          | 10/04/12        | Nightline<br>Nightline               | CM    | 1035p-1102p / 113p | MTWT--- | :30 | 4                 | \$500.00    | P-3 | 0.00          | NM   | 4      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | MTWT---                              |       |                    |         |     | 4                 | \$500.00    |     | 0.00          |      |        |            |
| N 14  | KNXV | 10/04/12          | 10/04/12        | M-F 4pm-430pm<br>4PM News            | CM    | 4pm-430pm          | ---T--- | :30 | 1                 | \$1,000.00  | FX  | 0.00          | NM   | 1      | \$1,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | ---T---                              |       |                    |         |     | 1                 | \$1,000.00  |     | 0.00          |      |        |            |
| N 15  | KNXV | 10/04/12          | 10/04/12        | M-F 5pm-530pm<br>M-F 5pm-530pm       | CM    | 5pm-530pm          | ---T--- | :30 | 1                 | \$1,500.00  | FX  | 0.00          | NM   | 1      | \$1,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                    |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |            |
| Week: |      | 10/01/12          | 10/07/12        | ---T---                              |       |                    |         |     | 1                 | \$1,500.00  |     | 0.00          |      |        |            |



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Print Date: 10/04/12

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**KNXV-TV  
PHOENIX**Contract / Revision    **312872**    Flight Dates **09/28/12-10/04/12**Hiatus DatesOriginal Date / Revision    09/26/12/    10/04/12Order Sep    00:13:00Advertiser    **American Future Fund**    Product **American Future Fund**Estimate #    **522**

|                        |      |                   |                 |                                      |       |                |         |     |                   |             |     |               |      | Totals |             |             |
|------------------------|------|-------------------|-----------------|--------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|-------------|
| Ln                     | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots  | Amount      |             |
| N15                    | KNXV | 10/04/12          | 10/04/12        | M-F 5pm-530pm<br>M-F 5pm-530pm       | CM    | 5pm-530pm      | ---T--- | :30 | 1                 | \$1,500.00  | FX  | 0.00          | NM   | 1      | \$1,500.00  |             |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |             |
| Week:                  |      | 10/01/12          | 10/07/12        | ---T---                              |       |                |         |     | 1                 | \$1,500.00  |     | 0.00          |      |        |             |             |
| N16                    | KNXV | 10/04/12          | 10/04/12        | Thursday Prime B<br>Thursday Prime B | CM    | 8pm-9pm        | ---T--- | :30 | 1                 | \$10,000.00 | FX  | 0.00          | NM   | 1      | \$10,000.00 |             |
|                        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |        |             |             |
| Week:                  |      | 10/01/12          | 10/07/12        | ---T---                              |       |                |         |     | 1                 | \$10,000.00 |     | 0.00          |      |        |             |             |
| *Tax 1 Note: Tax 0.5%. |      |                   |                 |                                      |       |                |         |     |                   |             |     |               |      | Totals | 31          | \$35,900.00 |

\*Tax 1 Note: Tax 0.5%.